



TEXAS A&M UNIVERSITY

INNOVATION PARTNERS



OVERVIEW

Innovation Partners is the designated member commercialization office for Texas A&M University, focused on harvesting new innovations and facilitating the commercialization process to help usher technologies from the lab to the marketplace. This can be accomplished through a traditional licensing arrangement or through the formation of a new startup company and involves many elements, including: intellectual property evaluation and protection; advanced development and maturation of the technology or product; assessment of the commercial market and competition; financing; and regulatory strategy development.

Innovation Partners assists Texas A&M University and Health Science Center investigators by determining the best options and next steps for advancing a product or technology through the various stages of development along the path to the commercial market.

Additionally, we strive to promote an entrepreneurial culture that facilitates the advancement of knowledge into new products and technologies.

TECHNOLOGY COMMERCIALIZATION

Research often generates new ideas for novel technologies which then provides for the creation of traditional publications and presentations. Texas A&M University and Health Science Center strongly encourage faculty and researchers to take those ideas a step further—translate the results of their work beyond the university setting.

By working with Innovation Partners, these efforts can augment traditional academic activities to greatly increase the impact innovative research has on society.

We also encourage the development of partnerships with the community, government, industry, and other academic institutions to expand research and commercialization opportunities, ultimately enabling the research to have a larger impact on the lives of people locally, nationally and globally.

DISCLOSURE

No matter how early-stage a discovery might be, it has the potential to make a difference and lead to a commercially valuable process or product. Disclosure is the first critical step to protecting intellectual property rights to a discovery and is encouraged as early as possible.

Upon disclosure, Innovation Partners works with inventors to evaluate their discoveries and develop a strategy for protecting any intellectual property rights that does not delay plans for publication but also allows for all rights to remain intact. It is important to note that some rights can be lost if ideas or data are publicly disclosed before initiating patent protection. Innovation Partners can assist with identifying and mitigating potential disclosure before appropriate protection has been sought.

SERVICES & SUPPORT

Innovation Partners provides services and support to Texas A&M University and Health Science Center investigators, including, but not limited to:

- Evaluation and development of intellectual property protection strategies.
- Assistance with the development of commercialization and funding strategies.
- Identification and marketing of technologies to potential licensees and development partners.
- Development of market analyses and competitive assessments.
- The creation of new startup companies to commercialize Texas A&M University and Health Science Center intellectual property.
- Assistance with industry networking and establishment of collaborative research and development partnerships.

CONTACT

TIPS Building
800 Raymond Stotzer Parkway,
Suite 2020,
College Station, TX 77845
1249 TAMU | (979) 862-6071
tamuiip@tamu.edu



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